





Issue 119

India Newsletter

December 2022





Focus Sector: Media and Entertainment Industry

Also find inside:











Snapshots

- 1 As the world's pharmacy, India had a 138% growth pharmaceutical exports from April-October 2022-23, as compared to the same time in 2013-14, according to Mansukh Mandaviya, the Minister of Health and Family Welfare, and Chemicals and Fertilizers.
- According CareEdge Research, domestic vehicle sales increased 7% volumes YoY in October due to demand. the strong introduction of models, the easing of semiconductor chip prices, and rising private and public infrastructure spending.
- According to the global Climate Change Performance Index (CCPI), India is among the top five countries and performs the best among the G-20 countries.
- **4** Amazon Web Services (AWS) would invest about US\$ 4.4 billion in India by 2030 through a new regional service and

support more than 48,000 jobs yearly.

- **5** According to a survey by rating agency CareEdge, Indian exports of readymade garment are expected to surpass US\$ 30 billion by 2027, reflecting a 4.6-4.9% share of global exports.
- **6** India and the European Union (EU) have signed an agreement on collaboration in sectors like climate modelling and quantum technologies.
- The environment ministry's expert panel has approved the ambitious underwater cable system for high-capacity and high-speed internet connectivity from India (Mumbai) to Europe and Asia proposed by Reliance.
- **8** IndiGo inaugurated its second maintenance, repair, and overhaul (MRO) facility at Bengaluru's Kempegowda International Airport.
- **9** Lightrock India would invest US\$ 15 million in the in-patient psychiatric facility Sukoon Healthcare

in exchange for a controlling interest in the facility.

- **10** Over 100000 MSMEs set up under Prime Minister's Employment Generation Programme (PMEGP) in 2021-22.
- **11** According to a report by Finecast, a GroupMowned addressable TV company, India is expected to become the third-largest market in television (TV) advertising by 2024.
- **12** India's rank jumps to 5th position from 9th position with 20 companies featured in the 2022 Hurun Global 500 List.
- **13** Minister of Commerce Industry, Consumer Affairs & Food & Public Distribution and Textiles, Piyush Goyal, stated that the success rate start-ups in India is relatively higher than in the rest the of world. informed that the number of start-ups has increased from 452 in 2016 to 84,012 as on November 30, 2022.
- **14** India reveals US\$ 29.6 billion plan to upgrade grid for clean power.



The G20 is the premium platform for worldwide economic cooperation, encompassing over two-thirds of the world's population, over 75% of global trade, and 85% of the global GDP. On all significant international economic issues, it plays a significant role in forming and strengthening the global architecture and governance.

India will hold the Presidency of the G20 from 1 December 2022 to 30 November 2023. The Maha Upanishad, a prehistoric Sanskrit scripture, serves as the inspiration for the theme of India's G20 Presidency "Vasudhaiva Kutumbakam" or "One Earth, One Family, One Future". The theme essentially emphasizes the importance of all life—human, animal, plant, and microorganism—as well as their interdependence on Earth and across the cosmos.

www.g20.in

around Nation Scheme. 745000 Electric Vehicles Broadband supported till 07 Dec Chandrasekhar; 2022 by way of a Demand Businessworld Incentive amounting to about US\$ 386 Million: The Minister of State for Electronics **PIB**

Phase-II Under of Faster Adoption and Manufacturing of (Hybrid &) Electric Vehicles (FAME) India Scheme, around 745000 of Electric Vehicles (EVs) have been supported till December 7, 2022, by way of Demand Incentive amounting to US\$ 386 Million. Ministry of Heavy Industries (MHI) has also sanctioned 6,315 e-buses to 65 cities/ State governments for intra and inter-city operations across 26 states and UTs.

A notification was provided by the government regarding Phase II of FAME India Scheme, which started on April 1, 2019, for a He period of five years, and total budgetary support of US\$ 1.2 billion. This phase aims to support 7,090 e-Buses, 5 lakh Wheelers, 55,000 Wheeler Passenger Cars and 10 lakh e-2 Wheelers., through demand incentives, which are provided to buyers of EVs in the form of a reduction of the purchase price of EVs.

Various steps have been taken by the Government to address the challenges faced in the adoption of electric mobility in the country, which include the increment of demand incentive, approval of Production Linked (PLI), Scheme reduction Goods and Services Tax, etc.



Under Phase-II of FAME India Largest 'Connected' With 800 Mn MoS **Users:** BW

& Information Technology Rajeev Chandrasekhar said that India is the largest 'connected' nation in the world today with more than 800 million broadband users.

Speaking at the India Internet Governance Forum 2022. Chandrasekhar said India is the largest 'connected' nation in the world with 800 million Indian users

The Minister also said that 5G and largest rural broadband connectivity network project at BharatNet will have 1.2 billion Indian users constituting the single largest presence of the global internet.

said further technological innovations as well as updated regulatory policies to remain relevant are expected. The deep involvement by all stakeholders will be the third leg of this Global Standard Cyber Law Framework that we hope will catalyse the Indian internet and the economy, added.

The MoS said that India now has a tremendous powerful offering, identity authentication to a very diverse and rich suite applications, and improved accessibility to the internet to countries in the Global South which have not been able to step up and create the same sort of pace of digitization of the economy is an internetization of their economies.

Reform measures have been undertaken promote **Drone** India's upcoming **Industry: PIB**

The Central Government has undertaken a series of reform measures to promote India's Drone

Industry. The Ministry of Civil Aviation, along with various Union Ministries and State/UT Ministries, have adopted some initiatives to promote drone applications across commercial, logistics, agriculture, other mining, and sectors.

After the implementation of the drone related policies Production-Linked Incentive (PLI) scheme, the annual sales turnover of the Indian drone manufacturing industry is estimated to grow approximately from US\$ 8 million (Rs. 60 Crore) in 2020-21 to US\$ 109 million (Rs. 900 Crore) by 2024-25.

Vaccine delivery, examine pipelines and power transmission conduct anti-locust operations, spray crops, survey mines, and map land under the SWAMITVA programme in order to issue digital property cards, are some of the applications where government uses drone service providers. Several States have also established drone training schools, which might transform the way drone applications are promoted developed.

India has strengths in innovation, information technology and innovative engineering and therefore, has the potential of becoming a global drone hub.

India's defence exports hit US\$ 1.6 billion, highest ever: IBEF

Mr. Rajnath Singh, the Defence Minister, said that India's defence exports reached a record US\$ 1.6 billion in 2021-22. He added that the achievement was the result of the government's plans to increase the export of military equipment to friendly foreign nations.

The minister said that thanks to government efforts, defence exports have already surpassed US\$ 1.6 billion, up from US\$ 109 million in 2014. By 2023, defence exports will surpass US\$ 2.2 billion, and we are on track to hit the goal of US\$ 3 billion in exports by 2025.

He further stated that thanks to the Center's "Aatmanirbhar Bharat" vision, India has embraced modern manufacturing and developing indigenous aircraft carriers like the INS Vikrant. The government is encouraging international businesses "Make in India, Make for the World," to promote private sector engagement for the prosperity. The country's Ministry of Defence has released positive indigenization lists for approximately 3,700 goods, including 310 additional defence-related products and components/line replacement units for defence public sector units.

India has become the fifth largest economy with a GDP of \$3.5 trillion in the last 8.5 years. Before 2014, India was one of the "Fragile Five" countries, a word coined by investment firm Morgan Stanley. India has now entered the "Fabulous Five" economies of the world and emerged from that group. India will surpass the US and China as the thirdlargest economy by 2027, according to Managing Director of Morgan Stanley Mr. Chetan Ahya's most recent piece on the state of the world economy. In the following 10 years, India's GDP will rise to US\$ 8.5 trillion.

Under the District as Export Hub (DEH), products with export potential identified in all 733 districts of the country: PIB

The Minister of State for Commerce and Industry, Ms. Anupriya Patel, informed that under the District as Export Hub (DEH) initiative, products (including agricultural products) with export potential have been identified in all 733 districts of the country.

The Government has taken various steps at National, State and District Levels to promote exports of agricultural products, and a part of which was the introduction of a comprehensive Agricultural Export Policy in 2018, A District as Export Hub (DEH) initiative has also been proposed bv government to achieve the objectives of Agricultural Export Policy. Under this initiative, products including agricultural products with export potential have been identified in all 733 districts of the country.

In order to promote exports of agricultural and processed food products. an autonomous organisation under the control of the Department of Commerce- the Agricultural & Processed Food Export Products Development Authority (APEDA) has been established who has been helping the exporters. Not only that, the Department of Commerce provides financial assistance through various schemes for the same objective and, a Farmer Connect Portal has also been developed for providing a platform for farmers Farrmer-Producer Organizations (FPOs) to interact with exporters.

Indian telecom industry to grow by US\$ 12.5 billion every three years: Deloitte-CII study: IBEF

According to a Deloitte-Confederation of Indian Industry (CII) Study, the Indian telecom industry is expected to grow by US \$ 12.5 billion every three years. Apart from that, the Augmented Reality (AR) and Virtual Reality (VR) market is also expected to reach US\$ 1.6 billion by 2025.

With the emergence of 5G, around 90% of consumers will focus on the digitally enhanced shopping experience. Mr. Peeyush Vaish, Partner and Telecom Sector Leader, Deloitte India, said, "with the right mindset and

technological prowess, the Indian telecommunication industry can use 5G to accelerate economic growth and resilience in the country". 5G is also expected to empower organizations to act on rich datasets in real time, offering unprecedented visibility, insights, and control over assets, products, and services. We also expect a surge in the requirement for private networks in Indian industries once they comprehend the benefits of shifting 5G to а network."

The report asserted that 5G will drive efficiency in critical sectors like energy, healthcare, and agriculture and newer trends will also emerge. Additionally, while telecom companies continue to strengthen their 5G capabilities and build a robust infrastructure, various state governments are gearing up for the adoption of 5G connectivity for good governance, the report said.

Startups to account for 4-5% of India's GDP over 3-5 years: Financial Express

Startups are expected to contribute about 4-5% to India's gross domestic product (GDP) over the next three to five years, up from 2.5-3% currently, according to a report by StrideOne, a tech-enabled NBFC.

The government recently said there were 84,012 startups registered in the country till November 2022, up from 452 in 2016. It also said the success rate of startups in India was much higher than in other countries. India is the third-largest startup ecosystem, behind only the US and China.

"The Indian startup ecosystem has matured considerably not just in terms of capital infused but also the level of sophistication and capacity to unlock global scale," said Abhinav Suri, co-founder of StrideOne.

The Indian innovation that can change the world: The model that created UPI, Bharat Bill Pay & Aadhaar-bank linkages can benefit every country: By Amitabh Kant (G20 Sherpa), TOI

During the first two decades of the 21st century, Google, Amazon, Meta, Apple and Microsoft have been at the forefront of a massive explosion in innovation and value creation. They, along with Chinese firms Alibaba and Tencent dominate the global sphere in digital advertising, commerce, messaging, cloud infrastructure, social media and mobile operating systems amongst others.

India took a unique path

In contrast, India has adopted an unprecedented and a powerful new approach in policy governance through the adoption of digital public infrastructure (DPI). This has enabled India to digitally leapfrog with the public sector playing a key role in defining the regulatory guardrails, and the private sector innovating and competing in the marketplace.

These public digital platforms are open source, have open APIs 9application programming interfaces), open standards for interoperability and leverage public data for open innovation models. These low cost and inclusive platforms are based on core principles of consent-based data sharing protocols and reduce the digital divide. They also create a level playing field through regulatory framework.

Tech innovations normally emerge from the developed world. DPI is an area where an emerging market has created a unique model. These platforms include:

- •JAM trinity which links Aadhaar; mobiles and bank accounts
- •DigiLocker for digital storage and documents
- •Bharat Bill Pay, a one stop solution for multiple payments
- •UPI, Aadhaar Enabled Payment Systems (AePs) and Immediate Payment Services (IMPS)
- •CoWin for vaccination.

These platforms create a powerful integrated stack of building blocks that provide impetus to private sector innovations.

Intertwined building blocks

India has been able to solve the challenge of digital inclusion by taking a platform approach by mainstreaming digitisation and tech across all schemes of government. A recent study by the Bank for International Settlements (BIS) has highlighted that on account of the digital public infrastructure, India has delivered in 10 years what would have taken 50 years to achieve.

All the platforms have been developed by building an alternate model on principles of openness, equity, inclusivity, fairness, transparency and trust. In future, this new approach will create a new economic divide between countries who are leapfrogging ahead on digital public infrastructure approach versus the rest. For example, inherent to the UPI architecture is interoperability. Its value s resonated in over 300 banks offering linkages to bank accounts through UPI which is accessed by consumers via 50-plus third- party apps. As a result of the JAM trinity, every household now has access to formal banking services along with a platform for availing low value credit, insurance and pension schemes. A testimony of this is the resounding success of Pradhan Mantri Jan Dhan Yojana (PMJDY).

In 2015 when the scheme started only 15% of the accounts were operated by women. During the last eight years 460 million accounts were opened. The number of accounts operated by women has jumped from 15% to 56% and 67% of the account holders are from rural and semi-urban areas. The average deposit per account has gone up by 71%. This transformation has been possible only due to digital public infrastructure built by India. The platform approach has led to top class payment products being developed on top of UPI. Numerous apps like PhonePe, GPay and AmazonPay are facilitating payments with the click of a button.

E-Commerce, the next frontier

India is now democratising e-commerce through interoperability. The Open Network for Digital Commerce (ONDC) has gone live by providing access and equity to small and medium- sized merchants, increasing choice and quality for customers, and ensuring competitiveness and efficiency across the value chain. ONDC is significant given that the coverage of retailers using digital commerce has remained at 15,000 out of 120 million retailers, while the estimated size of online shoppers is projected to be about 220 million by 2025. ONDC will revolutionise how people transact and empower MSMEs and with greater negotiation options.

A vast segment of the global population, almost 4 billion, does not have a digital identity. Almost 1.5 billion people still remain unbanked and 133 countries do not have digital payment systems. As India takes over the Presidency of G20 it has a unique opportunity to create a complete package of these digital platforms and deliver them as an end-to-end e-governance service to digitally transform the world. All this as a "Cloud in a Box"/ No better way to enhance India's soft power.

Media and Entertainment Industry

Indian The Media and Entertainment (M&E) industry is a sunrise sector for the economy and is making significant strides. The increasing availability of fast and cheap internet, rising incomes, and increasing purchases of consumer durables significantly have aided the industry. India's media and entertainment industry are unique as compared to other markets. The industry is well known for its extremely high volumes and rising Average Per Revenue User (ARPU).

This significantly aided the country's industry and made India leading in terms of digital adoption and provided companies with uninterrupted rich data to understand their customers better. India has also experienced growing opportunities in the VFX sector as the focus shifted globally to India as a preferred content creator.

Proving its resilience to the world, Indian M&E industry is on the cusp of a strong phase of growth, backed by rising consumer demand and improving advertising revenue. According to a FICCI-EY report, the advertising to GDP ratio is expected to reach 0.4% by 2025 from 0.38% in 2019.

Market size:

As per the latest report by the PwC, India's Media and entertainment Industry is expected to reach US\$ 53.99 billion by 2026. Advertising revenue in India is projected to reach US\$ 5.42 billion by 2024.

Television would account for 40% of the Indian media market in 2024, followed by print media (13%), digital advertising (12%), cinema (9%), and the OTT and gaming industries (8%).

Within the M&E sector, Animation, Visual Effects, Gaming and Comic (AVGC) sector is growing at a rate of ~29%, while the audio-visual sector and services is rising at the rate ~25%; is recognised as of one of the champion sectors by the Government of India. The AVGC sector is estimated to grow at ~9% to reach US\$ 43.93 billion by 2024, stated Union Minister of Commerce & Industry, Consumer & Affairs Food & Public Distribution and Textiles, Mr. Piyush Goyal.

According to BCG, India's SVOD subscriptions is expected to increase by 51% as compared to 2019 and is estimated to reach 90-100 million by 2022.

Advertising revenue in India is projected to reach US\$ 5.42 billion by 2024.

India's subscription revenue is projected to grow at a CAGR of 2% and reach US\$ 4.94 billion.

Key growth drivers included rising

demand for content among users and affordable subscription packages.

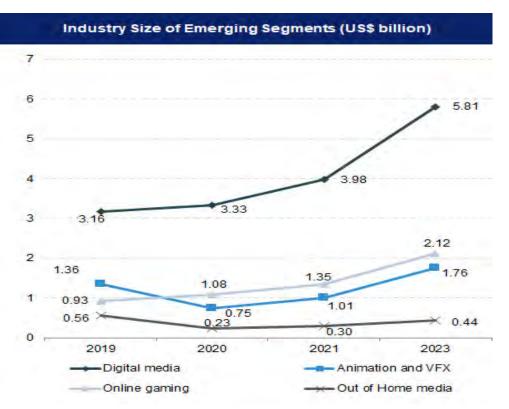
Recent Developments:

In June 2022, the exclusive rights for the television broadcast of the Indian Premier League (IPL) from 2023-2027 was acquired by DisneyStar.

In March 2022, Pocket FM in India raised US\$ 65 million and has plans to expand in new regional languages.

In March 2022, Krafton infused US \$ 19.5 million in Indian audio content platform Kuku FM.

In November 2021, media consulting firm Ormax Media, launched an OTT Brand Health Tracking Tool called Ormax Brand Monitor (OBM). The tool is based on syndicated research conducted every month among SVOD & AVOD audiences across India, to track the performance of 16 OTT platforms on key brand measures.



www.ap.gov.in

Andhra Pradesh

Andhra Pradesh (AP) is located in the southern peninsula of India. The state shares its borders with Chhattisgarh on the north, Odisha on the northeast, Telangana and Karnataka on the west, Tamil Nadu on the south, and Bay of Bengal on the east.

The erstwhile state of Andhra Pradesh has been bifurcated into two states, Telangana and residuary Andhra Pradesh (Seemandhra), by the Andhra Pradesh Reorganisation Act, 2014, or the Telangana Act. The Act consisted of the aspects of division of assets liabilities, the boundaries of the proposed new states, and the capital city the of Hyderabad after the separation of the state.

It is the first state in the country to have enacted the Industrial Single Window Clearance. The Act made it compulsory for new industries to register with a single-window to obtain clearances quickly. It also simplified procedures for getting industrial clearances. The state also has separate acts for development in sectors such as solar power, electronic hardware, and food processing.

With 13 districts and a geographical area of 1,62,970 sq. km., Andhra Pradesh ranks as the 8th largest state in the country. The state has a well-developed social, physical, and industrial infrastructure, as well as virtual connectivity. It also has good airport, IT, and port infrastructure. At current prices, Pradesh's Andhra gross domestic product (GSDP) stood at US\$ 157.36 billion for 2021-22. The GSDP increased at a CAGR of 12.14% from 2015-16 to 2021-22. The Gross Value Added (GVA) growth stood at 18.47% during 2021-22.

Recent Developments:

As per the Budget 2022-23, US\$ 3.97 billion has been allocated for education, sports, arts and culture. Out of this, US\$ 1.05 billion has been allocated towards teaching grants to Mandal Praja Parishads, and US\$ 280.1 million has been allocated towards the Samagra Shiksha Abhiyan.

In September 2022, Minister for Road Transport and Highways, Mr. Nitin Gadkari, laid the foundation stones for eight National Highway Projects worth US\$ 367.45 million in Rajamahendravaram, Andhra Pradesh.

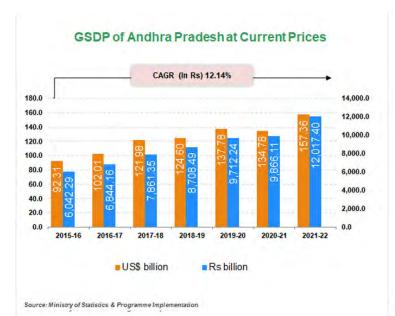
Andhra Pradesh is home to many global and national pharma players, and various companies have set up their manufacturing hubs in different cities of the state. Pharmaceutical exports from the state stood at US\$ 863.72 million in FY22.

In March 2022, Arcelor Mittal announced a renewable energy partnership with Greenko Group under which it will invest US\$ 600 million to own and fund a 975 MW renewable energy project in Andhra Pradesh.

In 2021, 7107 Micro, Small and Medium enterprises (MSMEs) were established in Andhra Pradesh, with an investment of US\$ 275.25 million, providing employment to 46,811 people.

A new N5 taxiway and six parking bays were made operational at the Visakhapatnam Airport. The taxiway will increase operational capacity by allowing 12 aircraft movements per hour instead of the current nine and the parking bays will allow aircraft to be parked overnight.

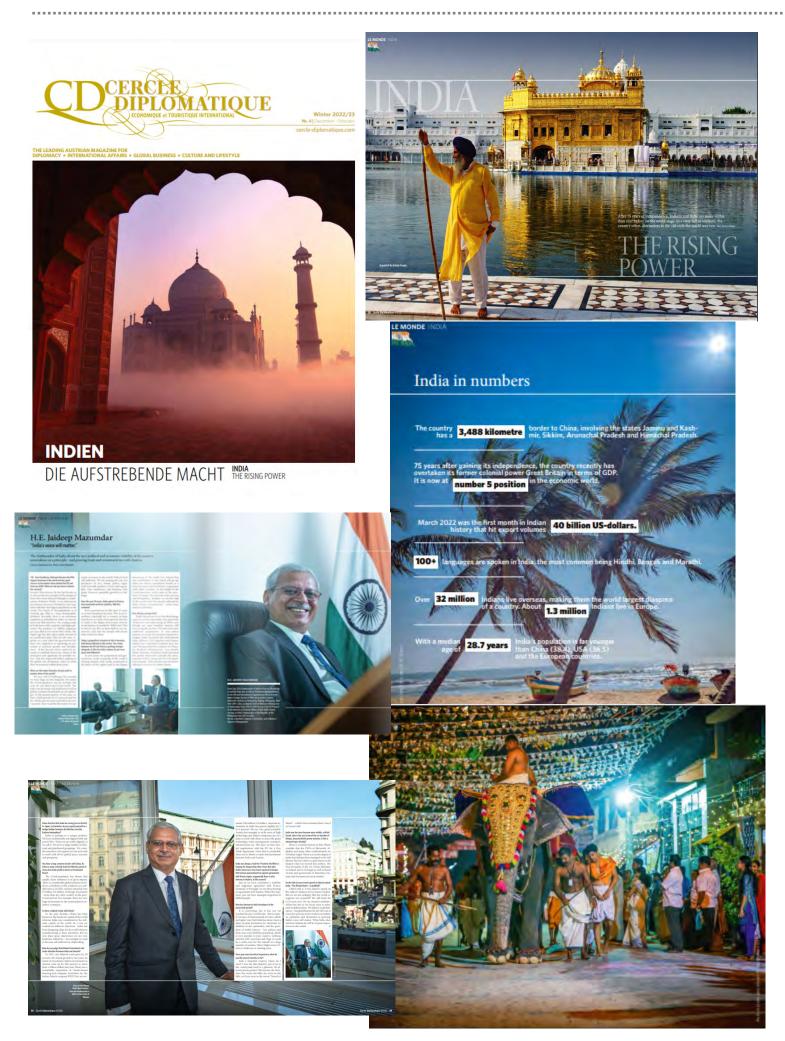
The Government announced that it would covert 10 major state highways in Andhra Pradesh into national highways at a cost of US \$ 1.09 billion.



NSDP of Andhra Pradeshat Current Prices CAGR (In Rs) 10.17% 140.0 10.000.0 9,000.0 120.0 8.000.0 100.0 7,000.0 6.000.0 80.0 5.000.0 4,000.0 3.000.0 40.0 2,000.0 20.0 1.000.0 0.0 2015-16 2016-17 2017-18 2018-19 2019-20 US\$ billion Rs billion

Source: Ministry of Statistics & Programme Implementation

Embassy Activities



www.tourism.rajasthan.gov.in

Rajasthan

Rajasthan, the Land of Kings is synonymous to heroism, royalty and honour. Historic tales of battles fought and romance of the riches adorn the walls of the state. Established in the era marked with wartime ballads yet living in the modern period, this beautiful region is a travellers' destination. Those looking out for the remnants of the past should not pass up a trip to Rajasthan.

For wanderers interested in adventures at the various landscapes should definitely get a glimpse of this venturesome state. And for the ones who plan to have a quiet sojourn gazing at the beauty of the golden sand dunes, Rajasthan tops your list.

This land is a colourful melange of massive forts, stunning palaces, diverse cultures, delectable cuisines and warm people, set amidst a rugged yet inviting landscape. Come, explore the miscellany of the old and the new in Rajasthan, a glittering jewel of India.

It is a land that has inspired lot of people. Come tread on the sands of time. In Rajasthan you will find every hue in Nature's grand palette - the red sands, the blue of royalty, the pink cities or the amber sunsets. Surrender yourself to the sounds of trinkets or the sounds of the all conquering wind. Sight and sounds that are far removed from any city. Sights and sounds that will transport you into a folk lore. Music, art and dance is woven into every inch of this land of paradise. Come, walk into the unforgettable embrace of Rajasthan.



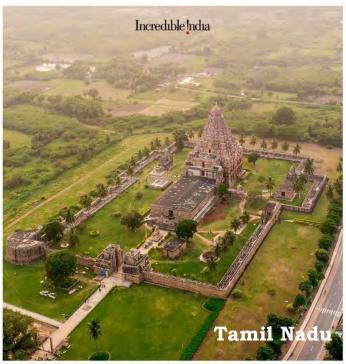
Hawa Mahal, Jaipur, Rajasthan



Ajmer-E-Sharif, Ajmer, Rajasthan

















Infrastructure **Development**



Accelarate Manufacturing Growth



Sustainable Energy Sufficiency









Improved Business Environment

The Government of India has prepared a five-pillar strategy to drive India's growth, which offers multiple avenues of collaboration and investments. Find out more under:

www.makeinindia.com







A sizable international audience from all around the world visited the Indian Goods Stall at the UNWG Bazaar 2022. Large people were drawn to the Indian Stall throughout the day by the lovely handicrafts, accessories, and the Indian cuisine. Several nations joined together to celebrate the grandeur of their individual cultures and to support the charitable cause for children all across the world on this single platform.

INTERESTED IN VISITING A TRADE SHOW IN INDIA?

In case your company is interested in visiting a tradeshow/B2B event in India, be it one listed here or another one that came to your attention, get in contact with us via **comm1.vienna@mea.gov.in** to get more information about possible assistance/subsidies.





19 - 21 April, 2023
Bombay Exhibition Centre
(NESCO), Mumbai



1 Fastest Growing G20 Economy

2 Largest Internet Subscriber Base # 2 Crude Steel Producer

1 Producer of Spices, Pulses, Milk, Tea,

Cotton.

2 Global Retail Index #3 Number of Unicorns

1
Fastest Growing
Startup Ecosystem

3 Largest Consumer Market



Cumulative FDI Equity Inflow US\$ 588.53 billion (from April 2000-March 2022) Trade in Goods 2021:

India-Austria India's Export: US\$ 1.29 bn India's Import: US\$ 1.18 bn

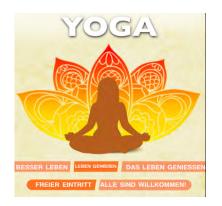
India's investment in Austria: Euro 1145 mn Austria's investment in India: Euro 830 mn

More than 2 billion Covid-19 vaccinations administered all over India Population 1,380,004,385

India GDP

US\$ 3.12 trillion FY 2022 Share in GVA:
Agriculture (18.8%)
Industry (28.2%)
Services (53%)

Internet Subscribers ~834 Million



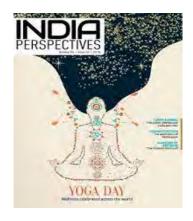
The Embassy of India is organizing Yoga workshops for various academic and business organisations. The Workshop includes exercises suitable to be performed by anyone in a space-constrained environment of own office. A brief session on Yoga Asanas (physical exercises), Pranayam (breathing exercises) and Meditation is conducted. The workshop is of about 75 minutes and the medium of the language is english. For further queries please write at comml.vienna@mea.gov.in or call + 43 (1) 5058666.

The Government of India has extended e-Tourist Visa (e-TV) scheme to the citizens of Austria w.e.f. 26th February 2016. This facility is also available to the citizens of Montenegro and the Vatican City. The Indian e-Visa is an electronic travel permit that makes acquiring a visa to visit India easier. After filling out an online form with the traveler's personal information and passport information, the Indian electronic visa can be received fast.



Queries related to e-TV; for any assistance call 24x7 Visa support center at +91-11-24300666 or send email to





India Perspectives, the flagship magazine of the Ministry of External Affairs. The magazine is printed in 16 languages and goes to 170 countries, disseminating interesting information about India's rich culture and tradition. For a copy of the magazine, mail us at: poip@mea.gov.in or visit www.indiaperspectives.gov.in

The Central Board of Indirect Taxes and Customs (erstwhile Central Board of Excise & Customs) launched a mobile app "Indian Customs -Guide to Travelers" for dissemination of information about the Customs Baggage Rule, 2016. The application has been launched to inform traders, exporters and importers about the Customs Baggage Rules 2016. It has been developed by Bengaluru Customs and is available on Android Play store, Apple Store and Windows store.





The Embassy's library is opened daily from 10 am to 1 pm without appointment. Our collection contains more than 3000 titles in dozens of categories.

For appointments outside the opening hours or other inquiries, please contact us at info.vienna@mea.gov.in or call on 015058666 – 44.

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EMBASSY'S LIBRARY

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- For scheduling an appointment outside the opening hours, please contact the information assistant under: info.vienna@mea.gov.in or 01 505 8666 44

BUSINESS CENTRE

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- For scheduling an appointment outside the opening hours, please contact the commercial wing under: comm1.vienna@mea.gov.in or 01 505 8666

STUDENTS WELFARE OFFICER

- •• Mr. Rishi Tripathi, Second Secretary in this Embassy has been designated as Officer to look after welfare of Indian Students in Austria and Montenegro.
- -- His contact details are: 0043 1 505 866 and ccl.vienna@mea.gov.in

YOGA CLASSES

The Embassy has started Yoga and Dance Classes in multipurpose hall at Embassy of India, Vienna. To register please send an email to our Cultural Wing at culture.vienna@mea.gov.in

MINISTRY OF EXTERNAL AFFAIRS GOES MOBILE

- -- Avail services : passport, visa, consular assistance
- -- Ask your Minister : on the go, anytime, anywhere
- -- Follow your PM: on his visits abroad
- Find the nearest Indian Mission/Post: for emergency consular assistance
- Be informed: about India's Foreign Relations on the move and form your own opinions
- Know more : about how to undertake Kailash Manasarovar Yatra and Haj Pilgrimage
- Download and watch : pictures & documentaries on India
- -- Play and Personalize : what you need, when you need
- Share and contribute : your views, pics & suggestions

Ministry of External Affairs proudly presents "MEAIndia" – an integrated smart app for mobile and other hand held devices 'MEAIndia' is now available for download on App Store and Google Play Store.

FACEBOOK & TWITTER

Our Facebook and Twitter pages target the India-Austria community and covers subjects such as Business, Culture, Embassy News, India-related events and programmes in Austria, and much more.We have reached the 19000 followers mark on Facebook!

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INDIA NEW SLETTER









Ministry of External Affairs Government of India

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