सत्यमेव जयते

Ministry of Textiles
Government of India

FICCI

9th INTERNATIONAL EXHIBITION & CONFERENCE ON TECHNICAL TEXTILES

TECHNOTEX-2021

March 17-19, 2021
Venue: FICCI BIKE Virtual Platform

198	36	564	7117	327
Number of Exhibitors	Countries Participation	Delegates	Business Visitors	Foreign Buyer

SMRITI ZUBIN IRANI
Hon'ble Minister of Textiles
Government of India

"Government of India has identified Technical Textiles as a strategic sector and high-level interventions have been made to promote the growth of this sector. The government is in the process of ensuring mandatory use of key Technical Textiles items to promote their application in safety, health, environment, and other purposes and thereby giving a boost to Technical Textiles market in India. Likewise, there are many more initiatives in the offing that would give desired push to the growth of this sector."

About Technical Textiles

Global Market Size

Technical Textiles have seen an upward trend globally in the recent years due to improving economic conditions. Technological advancements increase in end-use applications, cost-effectiveness, durability, user-friendliness, and eco-friendliness of Technical Textiles has led to the upsurge of its demand in the global market. Indutech, Mobiltech, Packtech, Buildtech and Hometech together represent 2/3rd of the global market in value.

The demand for Technical Textiles was pegged at USD 165 Bn in the year 2018 and is expected to grow up to USD 220 Bn by 2025, at a CAGR of 4% from 2018-25. The Asia-Pacific has been leading the Technical Textiles sector by capturing 40% of the global market, while North America and Western Europe stand at 25% & 22% respectively Asia-Pacific has seen a tremendous growth in this sector and captures the largest market share due to rapid urbanisation and technological advancements in medical, automobile and construction industries. This is further catalysed by easy production, low-cost labour and conducive government policy support.

India's Market Size

The current Indian technical textiles market is estimated at USD 19 Bn, growing at a CAGR of 12% since past five years. It contributes to about 0.7% to India's GDP and accounts for approximately 13% of India's total textile and apparel market.

In 2017-18, Packtech segment had the highest share of 41%, followed by Indutech, Hometech, and Mobiltech with a share of 11%, 10% and 10%, respectively.

Although, Packtech accounts for 41% of the total market share, it is a low-value, low technology product.

Availability of raw materials such as cotton, wood, jute and silk along with a strong value chain, low-cost labour, power and changing consumer trends are some of the contributing factors to India's growth in this sector. India's technical textiles market shows a promising growth of 20% from USD 16.6 Bn in 2017-18 to USD 28.7 Bn by 2020-21, as per the Baseline Survey of technical textile industry by Ministry of Textiles.

Fig. 1: Application wise break-up of Indian technical textiles market (2017-18)

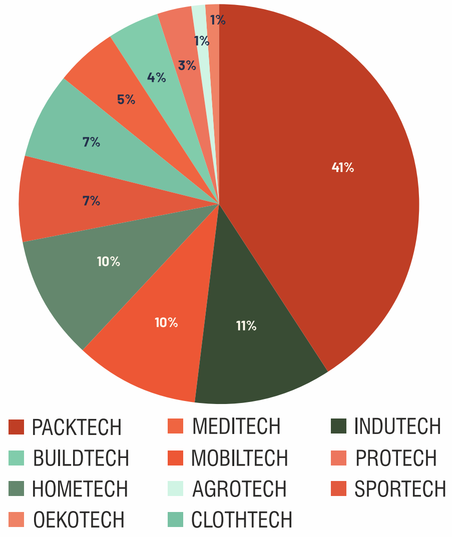


Fig. 2: Domestic market of technical textiles in India (USD Mn)

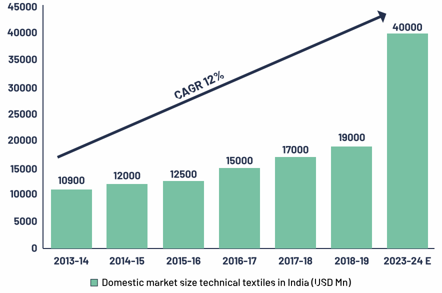
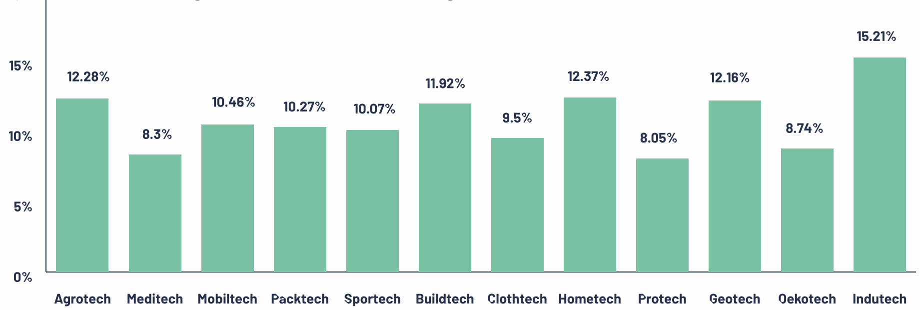


Fig. 3: Indian textile market segment-wise CAGR (2017-18)[12]



Event Background

TECHNOTEX is India's premier show on Technical Textiles. This spectacular flagship event comprises of an International exhibition, conference, and seminars. A common platform for interaction amongst stakeholders from across the global Technical Textiles value chain, TECHNOTEX exemplifies the immense potential for trade and investment between India and foreign countries in Technical Textiles sector. Technotex 2021 will pool in participants, visitors, and other key decision makers from a diverse cross section of the Technical Textile Industry with a view to provide more innovative solutions, identify new business opportunities and create an environment congenial for growth. Organized by Ministry of Textiles, Government of India & FICCI, Technotex 2021 will be held Virtually.

Objectives

- Integrated platform for Technical Textile Industry
- Ideation and Value Creation
- Learning and Networking
- Buyer Seller Meets
- New Business Opportunities and Market linkages (International & Domestic)

Key Components

- B2B (international, Domestic, and Institutional)
- Instant Interaction platform Live Chats, Chat bots
- Brand Integration and Business Card Promotion
- Broadcast and Social Media Promotion
- Exhibition (Pavilions and Showrooms)
- Webinars & Digital Sessions on each Showcased Sector
- Exclusive Dynamic Dashboard
- Global Footprint (International Buyers)

Display Profile

- Medical Textiles
- Mobil Textiles
- Industrial Textiles
- Eco Textiles
- Geo Textiles
- Home Textiles
- Packaging Textiles
- Protective Textiles
- Sport Textiles
- Agro Textiles
- Construction Textiles
- Clothing Textiles

Visitor Profile

- Automotive Sector
- Medical, Health & Personal Care Sector
- Packaging Sector
- Sports Gear, Apparel, Equipment Sector
- Safety Products Sector
- Construction Sector
- Oil & Gas Sector
- Defence, Police, Fire Departments
- Chemical Industry
- Agriculture Sector
- Food and Beverages
- Logistics & Warehousing Companies
- Textile Drainage Systems
- Erosion Prevention Systems
- Textiles for Protection Against Hazardous Substances
- Mobile Containers
- Textile Noise Barrier Systems
- Filter Systems (Air/Water)
- Landfill Textile

CEOs Round Table

The CEOs Round table would be one of the main highlights of the event. It is a one-to-one interaction between the industry CEOs and the Central and State Governments. It provides a platform to both existing as well as the new players to deliberate their vision, opportunities and challenges pertaining to the Technical Textile industry. An interactive platform to discuss the means and scope required to take the growth story of this sector to higher trajectory in coming years.

PARTICIPATION & SPONSORSHIP OPPORTUNITIES

Participation Category	Charges (INR)*	Charges (USD)*
Title Sponsor	15,00,000	21000
Diamond Sponsor	10,00,000	14000
Convention Centre Sponsor	7,50,000	10500
Principal Sponsor	3,00,000	4,500
Exhibition Hall Sponsor	2,00,000	3,000
Show Souvenier Sponsor	2,00,000	3,000
Silver Sponsor	1,00,000	1,500
Information Desk	1,00,000	1,500
B2B Lounge Sponsor	1,00,000	1,500
Webinar / Session Sponsor	1,00,000	1,500
Visitor Registration Partner	1,00,000	1,500
Corporate / Media Sponsor	75,000	1,000
Exhibition Booth	50,000	750

*GST as applicable

Reverse Buyer Seller Meet (RBSM)

RBSM was organized during Technotex 2019. A total of 6973 meetings were organized for delegates from 36 countries. The same has been organized in this edition of Technotex 2021. More than 300 foreign buyers will be invited to encourage the exports in this sector. Ministry of Commerce and Industry, GoI has extended its support in inviting relevant buyers dealing in relevant products and services for the companies exhibiting during the event.

Technotex 2019 –
A Grand Success

- Number of Exhibitors: 198
- International Participants: Azerbaijan, Bahrain, Bangladesh, Belarus, Cambodia, Columbia, Czech Republic, Ethiopia, France, Germany, Ghana, Indonesia, Iran, Israel, Japan, Kazakhstan, Kenya, Kyrgyzstan, Nigeria, Poland, Russia, Senegal, South Africa, Sri Lanka, Switzerland, Uganda, United Kingdom, USA, Uzbekistan, Vietnam and Zambia.
- Host State: Maharashtra
- Partner State: Jharkhand, Odisha, Punjab, West Bengal
- State Participation: Rajasthan
- 7117 Business Visitors attended the Exhibition
- Conference
- 564 Delegates attended the Conference
- 37 Speakers addressed the Delegates
- More than 50 CEOs participated in the CEOs Forum
- 69 Buyers Sellers Meetings
- Reverse Buyer Seller Meet (RBSM) - Outcome
- 327 Buyers
- 6973 One to One Meetings

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