

Supported by



Ministry of Electronics and
Information Technology
Government of India

ASSOCHAM
Celebrating 100 Years

THE **martec** INITIATIVE India 2020

INDIA'S 1ST AND LARGEST SMART EXHIBITION FOR SMART TECHNOLOGIES

25th September 2020 to 1st October 2020



Smart Mobility



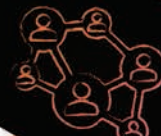
EnergyTech



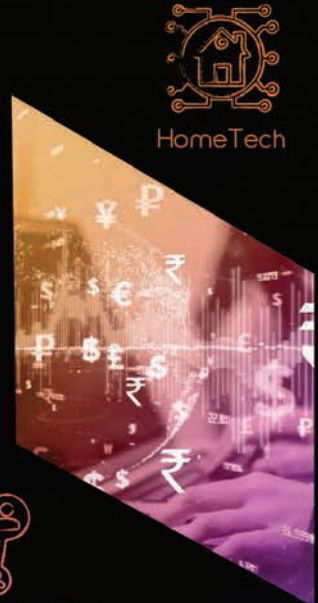
HealthTech



FinTech



InfoTech



HomeTech



Gaming



AgriTech

Conference - 3 days **Expo - 7 days**

Concurrent Shows



Supporters



International
Association Partners



Digital Media Partner



Media Partners



Knowledge Partners



Overview

By 2022, the Indian automation industry will be more than worth INR 100 thousand crores. The availability of automated systems that can be operated over high-speed communication platforms with a powerful smartphone is universal. The Indian consumer markets are indeed driven by the growing popularity of internet-connectable gadgets that make our life simpler and smarter.

Smart Technologies and Indian Automation industry are witnessing a rapid shift in consumers' demands. With the concept growing at a steady pace in the urban areas, the growing market of smart technologies in India can be attributed to the growth of IT hubs and HNWIs. Everything, from our homes, to offices, farms, hospitals, hotels and shopping malls etc are becoming smarter day by day with the help of technology integration.

SMARTec India aims to be an important milestone in the roadmap towards establishing India as the leading producer and consumer of the Smart Technologies. This uniquely designed highly interactive event will experience working sessions on real world case studies of various market leaders that are using technology to make living smarter.



SMARTec India 2020 will feature:

First of its kind integrated event for smart technologies in all key sectors

400+ Exhibitors(both National and International)

Cross-Linkages and Networking with potential clients and partners

First-hand Product and Technology Launch Platforms

Live Demonstrations of latest technologies

10,000+ Smart Technologies Professionals from across the country

Participation from Central and State Governments

B2B meetings and Networking opportunities

International and Domestic Conference

Key sectors – with highest market impact



HomeTech



FinTech



HealthTech



EnergyTech



InfoTech



AgriTech



Gaming



Smart Mobility



Smart Cities



Human Resource



Education Tech



Virtual Exhibition

Adopting Digital Solutions has been one of the key strategy/tool adopted by industry across the globe in this challenged environment where businesses are compelled to consider different models of reaching out to customers and meeting their needs.

In order to enable industry Digitally, ASSOCHAM is launching a Virtual Exhibition Platform to address your Business Continuity needs. This Platform will be an enabler to showcase wide range of product & services and enhance exposure to a larger audience.

A Digital platform to reach out to more than 1,00,000 buyers.

The platform will feature options to showcase company's products, demonstration videos, brochures, technical specification, and online chat/video interface with the prospective buyers, email/SMS facility, company branding, etc.

ASSOCHAM will do specific targeted promotions of Virtual Exhibition to various stake holders/ Exhibitors of **Smartec India** and other contact in the Technology sector.

The Unlimited Advantages

- Cost Effective sales tool during after COVID 19
- Digital tool to connect to Smartec India stake holder/Exhibitors
- Global Outreach
- Flexibility of timing and convenience for Visitors
- Excellent platform for customers to understand the latest product and services available to stay profitable



Pricing

Deliverables	Standard Booth Package				Premium Booth Package			
	ASSOCHAM Member		Non Member		ASSOCHAM Member		Non Member	
	INR	US\$	INR	US\$	INR	US\$	INR	US\$
	25,000	-	30,000	425	40,000	-	50,000	700
Company Video to Upload (Corporate Video)	4 Video				10 Video			
Upload - Product Photo/ Brochure / Video / Brief Write UP	3 nos.				6 nos.			
Chat Option (Between Buyer/Visitors with Exhibitors)	Yes				Yes			
Video Chat Option(Between Buyer/ Visitors with Exhibitors)	-				Yes			
Enquiry Submission (Email/SMS)	Yes				Yes			
Feature to add Company's Social Media Handles	Yes				Yes			
Large Banner for product/ Company Profile	2 Banner				4 Banner			
Duration of the Digital Exhibition	7 days				7 days			
Feature to add company's logo on the booth	Yes				Yes			
Start Up Corner* INR 20,000								

*Prices indicated are per booth **GST 18% Extra ***For MSME Companies 10% off on booth Package Pricing

Partnership Avenue

Deliverables	Event Partners (Max 10)		Associated Partners (Max 12)		Technology Partners	
	INR	US\$	INR	US\$	INR	US\$
	300,000	3818	200,000	2650	150,000	1990
Logo on home with hyperlink to company website	Large Size (First Row)		Small Size (After Event Sponsor)		Small Size (After Event Sponsor)	
Company EDMs to the Visitor database of Smartec India	3 nos		1 nos		2 Nos	
Social Media Tweets	Yes - Logo Presence		Yes - Logo Presence		Yes - Logo Presence	
Priority listing in the Exhibition platform	First Priority		-		-	
Visibility on visitor Promotion (Digital and Print mailers)	logo visibility		logo visibility		logo visibility	
Exhibition Stand Package (Complimentary)	1 Premium Stand Package		1 Standard Stand Package		1 Standard Stand Package	
Visitor Registration page (Exclusive)	-		-		logo visibility	
Smartec India Website	Yes - Logo Presence		Yes - Logo Presence		Yes - Logo Presence	

***Company to provide HTMLmailer/EDMs to Assocham with info on the Digital Exhibition **GST 18% Extra

Exhibitor Profile

- Smart Home Security Solutions
- Smart Lighting Solutions
- Smart Heating and Air-Conditioning Solutions
- Building Automation Systems
- Smart Entertainment Solutions
- Water & Water Facilities Management
- Futuristic Furniture
- Home Network & Communication Systems
- FoodTech Solutions
- Critical Care and Emergency Systems
- Medical Software Solutions
- Smart Medical Equipment
- Radiology & Imaging Equipment
- Smart Disinfection and Waste Management Systems
- Hospital Furniture
- Smart Surgical Equipment
- Managed, cloud, datacenter, hosting, and colocation services
- Smart Communication Accessories
- Communication Infrastructure Solutions
- Smart Location Technologies
- Unmanned Aerial Vehicles
- Smart-phone technologies
- Cyber Security Solutions
- Systems integration, application customization, and consulting services
- Big Data Analytics
- Telecom services, IP-VPN, and enterprise data networks
- Internet of Things
- Machine to Machine Communication Services
- Managed, cloud, datacenter, hosting, and colocation services
- Smart Communication Accessories
- Communication
- Infrastructure Solutions
- Smart Location Technologies
- Unmanned Aerial Vehicles
- Smart-phone technologies
- Cyber Security Solutions
- Systems integration, application customization, and consulting services
- Big Data Analytics
- Telecom services, IP-VPN, and enterprise data networks
- Internet of Things
- Machine to Machine Communication Services
- Robotic Process Automation
- Digital Wallet Services
- E-Commerce
- Cyber Security Solutions
- Smart Banking Solutions
- Digital Accounting & Auditing Solutions
- Smart Identity Verification Solutions
- Online Trading Solutions
- Online Payment Gateways
- Smart Banking Software Solutions
- Green Energy Solutions
- Smart Batteries & Charging Systems
- Smart Electric Mobility Solutions
- Smart Grid Solutions
- Digital Power Accessories
- Smart Lighting Solutions
- Smart Inverter Manufacturers
- Emission Monitoring Systems
- Turnkey energy infrastructure solutions
- Green Energy Solutions
- Smart Electric Mobility Solutions
- Smart Batteries & Charging
- Smart Grid Solutions
- Digital Power Accessories
- Smart Lighting Solutions
- Smart Inverter Manufacturers
- Emission Monitoring Systems
- Turnkey energy infrastructure solutions
- Climate Control & Automation Equipment
- R&D Organizations
- Bio-Technology Solutions
- Smart Farming Management Solutions
- Aquaculture Technologists
- Digital Temperature Controlling & Data Logging Solutions
- Barcode / Ink Coding Technology Solutions
- Packaging Technology Solutions
- Precision Farming Technology
- Chipsets for motherboards
- Cloud Hosting
- Console Gaming Platforms
- Desktop Gaming Platforms
- Game Developer Companies
- Game Publishers
- Game Testing Companies
- Gaming Monitors
- Graphics processing units (GPUs)
- Sound cards/Speakers
- Video cards (graphics cards)
- Gaming Website
- Mobile Gaming Platforms
- VR handset and devices



(Concurrent show)

ASSOCHAM Innovators Excellence Awards 2020 is a celebration that brings together the luminaries of the industry. The main aim among ASSOCHAM Innovators Excellence Awards is to assess and recognize the best innovations around us, and utilize them as shining examples of what can be dreamt of and achieved - to embolden and inspire others to follow in their footsteps.

Award Categories

- ▶ Innovation in Manufacturing
- ▶ Innovation in Services Sector
- ▶ Innovation in CSR Initiatives
- ▶ New Product / Service Innovation (B2B)
- ▶ Innovation in Environment and Sustainability
- ▶ Innovation in Overall Customer Experience
- ▶ Innovation in Human Resources
- ▶ Process Innovation
- ▶ New Product / Service Innovation (B2C)
- ▶ Best Innovation by an SME

Award Nomination Fees

Award Nomination Processing Fee:

Rs.30,000 (incl. of GST) per category

- ▶ Special discount for start-up's
- ▶ Last date of nomination 16th August, 2020

4th ICT Start-Up Awards Cum Conference

ASSOCHAM announces 4th ICT Start-Up Awards at Smart Technologies virtual exhibition platform with the support of Ministry of Electronics and Information Technology and ERICSSON to honor and reward outstanding ICT innovations promoting culture of creativity. ICT Start-up Award aims at discovering and recognizing the outstanding local ICT start-up companies which was established in 2016. The Awards objective is to create awareness and understanding on the forms of IPR and how it enhances value for technology driven Start-Up, specifically in Electronics, IT & ICT sectors.

Awards minimum requirements

- ▶ Novelty in Innovation and its impact
- ▶ IP creation
- ▶ Sustainability, feasibility and Scalability

Prizes for Winners

- ▶ Top three ICT start-ups will be awarded with E - Certificate

Nominations: Closed



ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. Having in its fold more than 250 Chambers and Trade Associations, and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy, and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce and Industrial environment of the country.

Today, ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business. ASSOCHAM is working towards creating a conducive environment of India business to compete globally.

ASSOCHAM derives its strength from its Promoter Chambers and other Industry/ Regional Chambers/Associations spread all over the country.

It was established in 1920 by promoter Chambers, representing all regions of India.

Smartec India 2020
ASSOCHAM India

5, Sardar Patel Marg, Diplomatic Enclave, Chanakyapuri, New Delhi - 110021
T: 011 4655 0555 | M: +91 9871057791

E: smartecindia@assocham.com, vishvvarat.kanojia@assocham.com | W: www.assocham.org